

# DIEGO TIEMAN

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## PROFESSIONAL SUMMARY

Dynamic and entrepreneurial Graphic Design student with a proven track record of launching and managing profitable e-commerce ventures. Blends creative design expertise with technical skills in front-end web development, SEO, and generative AI workflow automation. Experienced content creator with strong digital marketing fundamentals, seeking to leverage a unique mix of design, tech, and business acumen in a collaborative creative or technical role.

## TECHNICAL & CREATIVE SKILLS

**Design & Creative:** Graphic Design, Visual Arts, Digital Layouts, Product Customization, Video Editing

**E-Commerce & Marketing:** E-commerce SEO, Product Research, Listings Optimization, Pricing Strategy, Inventory Management, Customer Service

**Web Development & Tech:** HTML, Front-End Development, Computer Networking, Technical Support (CompTIA A+ training)

**AI Integration:** Prompt Engineering, Generative AI Workflows, AI for Market Research & Brainstorming

## EXPERIENCE

**E-commerce Business Owner – GoldenCoast Treasures (eBay)** *Dec 2023 – Present | Orinda, CA •*

- Manage end-to-end operations of a successful online store, overseeing market product research, inventory, pricing matrix structures, and fulfillment pipelines.
- Optimize active product listings using advanced E-commerce SEO techniques to drive organic search visibility and accelerate sales velocity.
- Maintain a high-quality customer satisfaction rating by managing volatile buyer inquiries and ensuring seamless order execution.

**E-commerce Business Owner – MemoriesOnAMagnet (Etsy)** *Jan 2026 – Present | Orinda, CA •*

- Direct the creative development and manufacturing of personalized photo magnets, ensuring high-quality, crisp prints and durable product finishes. Handle digital asset management and storefront visual branding to capture key gift-giving and home decor

**Content Creator – Let's Travel Together (YouTube)** *Sep 2020 – Present | Orinda, CA •*

- Produce, edit, and publish engaging high-quality travel content, successfully constructing an organic community of over 500 subscribers. • Analyze backend viewer engagement metrics and metadata trends to iterate on content distribution strategy and optimize viewer retention rates.

## EDUCATION

**Diablo Valley College** *Jun 2024 – May 2027 (Expected) Associate's Degree in Art / Art Studies, General*  
Focus: Graphic Design, Visual Arts, and Web Tech integration.

**Miramonte High School**, *Aug 2020 – May 2024 High School Diploma*

## LICENSES & CERTIFICATIONS

- **Google AI** – *Google* (Issued Jun 2026)
- **CompTIA A+ Core 1 (220-1201) Cert Prep** – *LinkedIn* (Issued May 2026)
- **Introduction to Generative AI with GPT** – *LinkedIn* (Issued Mar 2026)
- **HTML Essential Training (Front-End Development)** – *LinkedIn* (Issued Dec 2025)